

# macheo

CREATING A FAIRER FUTURE FOR KENYA'S CHILDREN



## **JUNE 2022// NEWSLETTER**

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# THERE IS MUCH TO BE PROUD OF!

*Our 2021 annual report is an excellent moment to show and tell how grateful Macheo is for all the help and support we have received from so many people. Thanks to you, the staff in Kenya can do the work that is so needed there! Thanks to you, despite growing concerns about drought and rising food and transport prices, Macheo can continue to make a difference in the lives of vulnerable children and their parents with undiminished energy.*



# CHECK OUT THE ANNUAL REPORT: MACHEO'S HELP REALLY WORKS!

*That the way Macheo works leads to great results, the annual report proves conclusively. Take a look at some great examples of this:*

- *We have been able to help more than 25,000 children in many ways.*
- *The evidence is there: we are succeeding in using the Macheo method better and better. That means: looking at the big picture. What is going on? What does this child, in these circumstances, need now and in the future? And then applying the right aid measures, precisely tailored to each child.*
- *We have developed dashboards to gain even more insight into the effect of the help we offer. Using the data we have built up over many years of providing assistance, we are able to measure the effect of the measures we apply with increasing accuracy. We can see exactly what works, for whom and what the costs are.*
- *In 2021 we were able to bind a number of new partners to us. This will enable us to make existing aid even better and also to do new things to help the children better.*

*You can read all about it here:*

<https://macheo.ngo/2022/06/02/macheo-annual-report-2021-our-holistic-approach-works/>

*Our ambitions are high*

*We are making every effort to reach even more children, despite all the increased costs. We expect to double our impact on children and their parents by 2023 compared to 2021. We can already see that we are well on our way!*

*We are busy working out new ways to bring even more attention to Macheo's work. You will hear more about this in the next newsletter....!*

*So...there are plenty of ambitions to do our good work even better. Thanks to your support, we will succeed!*

<https://macheo.ngo/donate/>

[www.macheo.nl](http://www.macheo.nl)

